



# MWGA 2023 Advertising Rates

The *Montana Wool Grower* is MWGA's full-color quarterly magazine. It reaches nearly 1,000 sheep industry-related people throughout the state of Montana and surrounding states! All MWGA producer and associate members receive the magazine with their membership.

## Rates for Members:

| Full Color Display Ads: | Size (in inches):        | Rate:    |
|-------------------------|--------------------------|----------|
| 1/8 <sup>th</sup> Page  | 2" width x 3.5" height   | \$45.00  |
| 1/4 Page Vertical Ad    | 3.75" width x 5" height  | \$80.00  |
| 1/4 Page Horizontal Ad  | 7.5" width x 2.5" height | \$80.00  |
| 1/2 Page Vertical Ad    | 3.75" width x 10" height | \$135.00 |
| 1/2 Page Horizontal Ad  | 7.5" width x 5" height   | \$135.00 |
| Full Page               | 7.5" width x 10" height  | \$220.00 |

## Rates for Non-Members:

| Full Color Display Ads: | Size (in inches):        | Rate:    |
|-------------------------|--------------------------|----------|
| 1/8 <sup>th</sup> Page  | 2" width x 3.5" height   | \$65.00  |
| 1/4 Page Vertical Ad    | 3.75" width x 5" height  | \$105.00 |
| 1/4 Page Horizontal Ad  | 7.5" width x 2.5" height | \$105.00 |
| 1/2 Page Vertical Ad    | 3.5" width x 10" height  | \$205.00 |
| 1/2 Page Horizontal Ad  | 7.5" width x 5" height   | \$205.00 |
| Full Page               | 7.5" width x 10" height  | \$350.00 |

## Advertising Deadlines:

Feb. Winter Issue 2023 – January 26  
May Spring Issue 2023- March 25  
Aug. Ram Sale Issue 2023-July 19  
Nov. Convention Issue 2023- Oct 5

## Publication Specs

Trim Size 7.5" x 10"  
Four Color Process (CMYK)  
PDF Format (press quality)  
CMYK, all fonts embedded

If you are a producer or associate member, you will receive the member discount. Depending on your level of Associate membership, you are eligible for additional ad discounts.

Contact:  
Stefanie Leach  
MWGA Executive Secretary  
(406) 442-1330  
[stefanie@mtsheep.org](mailto:stefanie@mtsheep.org)